



# S.H.R.O.

SBARRO HEALTH RESEARCH ORGANIZATION

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## PRESS RELEASE

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## Digi Sbarro Institute Lab Project Opens on Second Life



(Philadelphia, January 11) -- On January 11, the Sbarro Health Research Organization ([www.shro.org](http://www.shro.org)), a nonprofit research group, will open its Internet headquarters on Second Life, the parallel internet-based virtual world created in 2003 by Linden Research.

The Dig S Lab project team created the Sbarro compound on the futuristic Second Life with the aim of providing a dynamic space for open discussion, learning, and scientific interaction

and collaboration. The island includes reproductions of real life laboratories, international conference rooms and innovative structures.

Digi S Lab is one of the first Virtual Lab projects in the world. It will showcase the daily efforts of young and expert scientists and doctors to develop innovative techniques in genetics, molecular biology and medicine.

The Sbarro Institute for Cancer Research and Molecular Medicine in Philadelphia was established in 1993. “We hope to use this multi-scientific environment as a place where we might eventually develop new scientific devices,” says Antonio Giordano, M.D., Ph.D., the President and Founder of the SHRO. “The virtual research laboratories may be the beginning of a new path, which will lead us to improve our research results and help to aggregate the best minds in the field.”

“With the assistance of WorldWired, Inc. Informatics Company we have created a unique space which is impressively dynamic and real, says Giuseppe Russo, Ph.D., the SHRO Chief Executive Officer of the project, We spent a lot of energy in creating a unique lab space focusing our attention to enhance the teaching of Biotechnology, Bioinformatics and Molecular Medicine.”

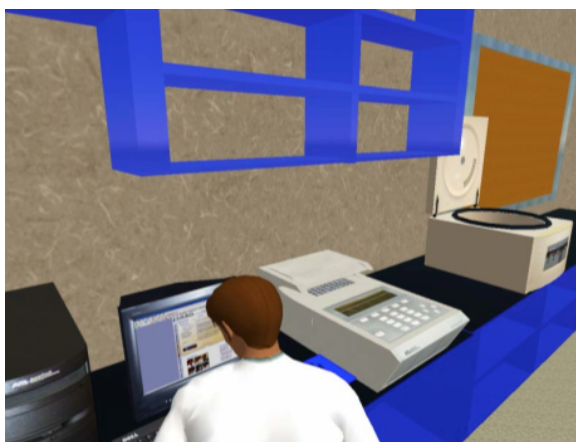
### **About Sbarro Health Research Organization**

Sbarro Health Research Organization is committed to funding excellence in basic genetic research to cure and diagnose cancer, cardiovascular diseases, diabetes and other chronic illnesses and to foster the training of young doctors in a spirit of professionalism and humanism. SHRO funds the Sbarro Institute for Cancer Research and Molecular Medicine located at Temple University in Philadelphia, PA and a lab in Siena, Italy.

### **About Worldwired, Inc. (WWI)**

WWI is a services and technology company with a commitment to achieving customer success and worldwide leadership in each of its businesses. WorldWired provides its clients with project leadership and consulting services that will ensure their success in designing, developing and implementing global learning and scientific solutions to their business challenges. David E. Stone, Ph.D. is the Principal Owner of WWI. For more information please contact Lois Allen

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SHRO Digi Lab